

The Campaign

The **ANYTOWN Energy Check** is an opportunity for everyone touched by ANYTOWN to support the program and spread the ANYTOWN magic to future delegates. Our goal is to raise \$10,000 to support ANYTOWN and ensure that Guilford County students from all backgrounds have the opportunity to participate in this life-changing experience. The campaign **kicks off on Thursday, June 1st** and runs through Friday, June 30.



- **Kickoff, June 1 - 10:** Set up your Fundly page
- **Fundraiser, June 11 - 24:** Reaching out to your family, friends, and fellow ANYTOWN alumni to help raise \$10,000 to support ANYTOWN 2017
- **Wrap-Up / ANYTOWN, June 25 - 30:** Celebrate a successful campaign and get to know our newest ANYTOWNers through photos, videos and stories shared fresh from the mountain during the first session of ANYTOWN 2017!

How YOU can help:

- **Make a gift!** Consider making a gift of \$10 or more. Give whatever is comfortable for you – ANY amount helps ANYTOWN!
- **Participate** by **becoming a Fundraiser** and asking your ANYTOWN Family to support the ANYTOWN Energy Check!
- **Like** us on [Facebook](#), follow us on [Instagram](#) and [Twitter](#) (@NCCJTriad), and **share** our ANYTOWN Energy Check posts with your friends and family!

Energy Check Toolkit

As we get closer to the campaign, we'll provide you with an Energy Check Toolkit that contains all the resources you'll need to succeed. The Toolkit will include step-by-step instructions on becoming an Energy Check Fundraiser, sample emails and social media posts, a list of ANYTOWNers by year (to help you find and reconnect with your ANYTOWN friends), infographics to share with friends & family on social media, and more.

Questions? Email Erika Rain Wilhite at ewilhite@nccjtriad.org or call (336) 272-0359