



#morethanastereotype

HOW IT WORKS:

1. Write down a way you defy or break a stereotype that might be applied to you (based on your race, gender, religion, sexual orientation or class). Be sure to use a bold black Sharpie or marker and write in large letters so it can be seen.
2. Take a photo of yourself holding the sign and then post it to Instagram, Facebook and Twitter. Be sure to use the official hashtag #morethanastereotype and tag NCCJ of the Piedmont Triad (see table below).
3. Challenge at least three friends to do the same and show how they are #morethanastereotype. Direct them to www.nccjtriad.org to download and print the poster and see examples.

SOCIAL MEDIA PLATFORM	SEARCH FOR
INSTAGRAM	nccjtriad or @nccjtriad
TWITTER	NCCJ Triad or @NCCJTriad
FACEBOOK	NCCJ of the Piedmont Triad